

The background of the slide is white, featuring several large, expressive brushstrokes in a vibrant green and a deep blue. The green strokes are located in the upper left and middle left areas, while the blue strokes are in the lower left and middle right areas. The strokes have a textured, painterly quality with visible bristles and varying opacity.

# Symphony Sawaztky

## Graphic Design Portfolio

# Design Ethos

I am Symphony Diana Sawatzky, I am a digital illustrator and concept artist. My goals is to one day become an animator and share my stories with the world. I want people to see my passions with creating and making and give my clients something new and memorable. I love working with others and helping bring the best from them and showing what we really can do, I consider myself unique with my ideas and styles and tried of the same things over and over and I think the world is also, I try to have my work reflex that same likeness and help bring something that will make people feel happy.

## 1. Game Changers

Re-branding/logo/ Brand Applications

## 2. Mermaid Soap box

Illustration/Packaging

## 3. BE YOURSELF THIS HALLOWEEN

Illustration/brand Applications

## 4. Enchanted Sweets

Branding/Logo/Brand Applications

## 5. FRASER VALLEY

Re-branding/logo/Brand Applications

# Game Changers

~Branding/logo/ Brand Applications

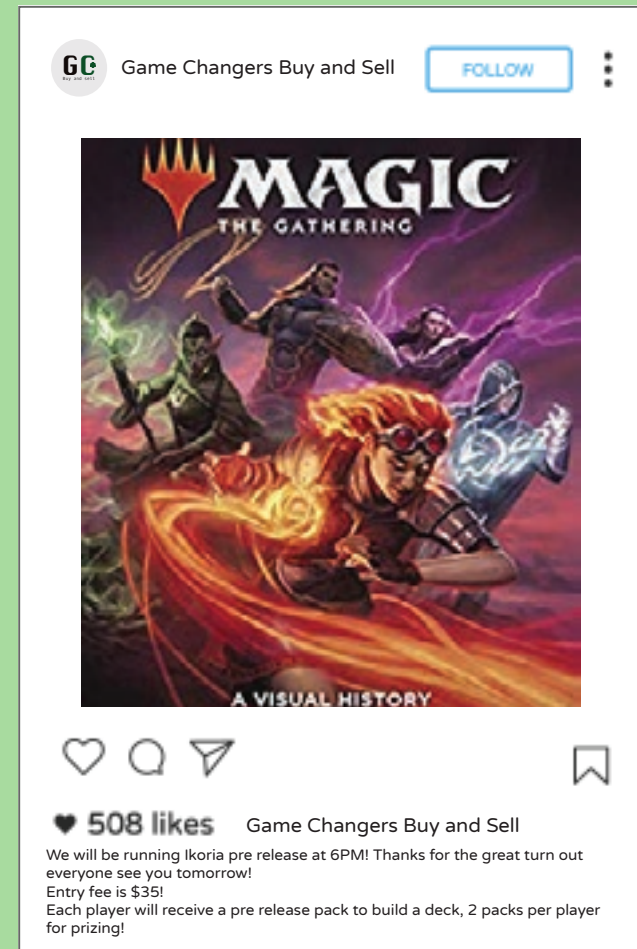
For this first project we to choose a local brand from our area and give it a whole new re-brand. I choose a little game shop called Game Changers Buy and Sell, the store sells tabletop games, bored games, figurines, toys and other merchandise that have to do with pop culture. I came up with two logos for the re brand, some mocks ups and an Instagram page for this project.





# Design challenge

The challenge for me was trying to make the logo something more new and professional and maybe even trendy a little bit. I wanted to use a game icon to keep in the logo so I had a little difficulty finding something that fit into what I was trying to make.



**Game**   
 **Changers**  
Buy and sell

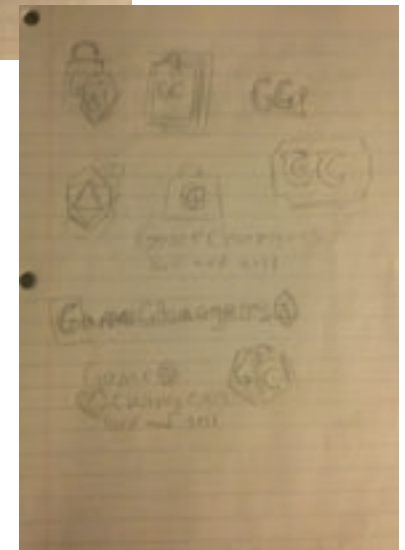
**Game Changers**   
Buy and sell

**G** **me Ch** **ngers**  
Buy & sell



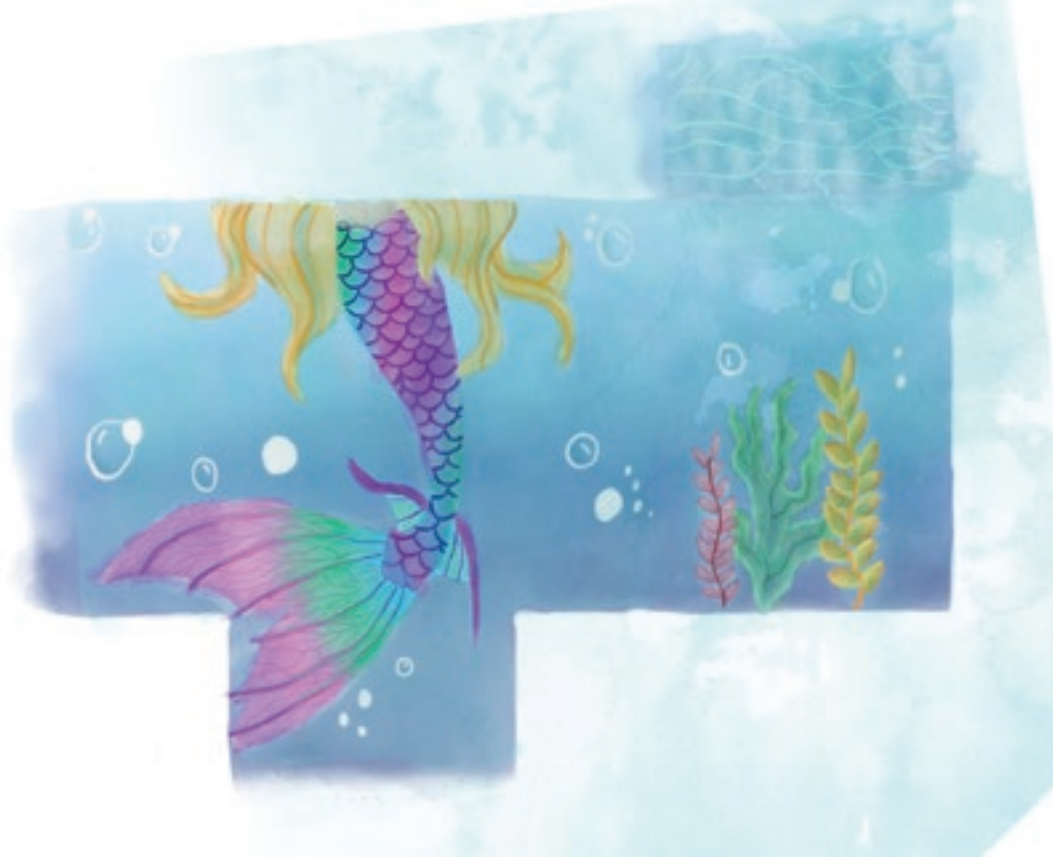
Trying to keep the game pieces and work that into the logo some how.

Tried to simplify the logo design as much as I could but still make it look professorial



Process work





# Mermaid Soap box

~Illustration/Packaging

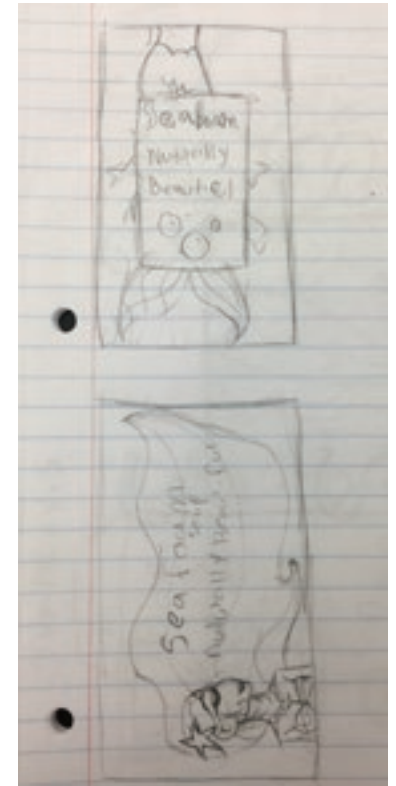
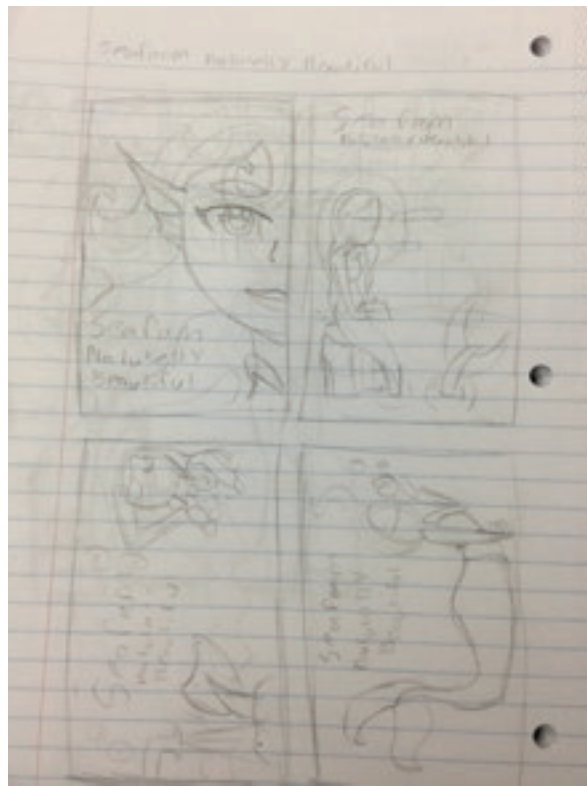
For this Project I was to take one of my already made projects from another class and updated to maybe put in a portfolio. I choose a small soap box I did a year ago, I wanted to show how much I've learn and improved since then with my graphic design skills and drawing skills.

## Design challenge

The challenge was to use my concept with using a mermaid themed but to a completely new design and colors.

I wanted it to look better and wanted something completely new that showed how much I've improved with my art skills.





Process work

# BE YOURSELF THIS HALLOWEEN

## ~Illustration/brand Applications

For this Project I had to explore a subject and apply your solution in different context. What I choose to do was create a campaigns to bring back Halloween the spirit. I created six designs that would go into a T-shirt or a sticker or a button, my audience is kids in middle school or early high school.







## Design challenge

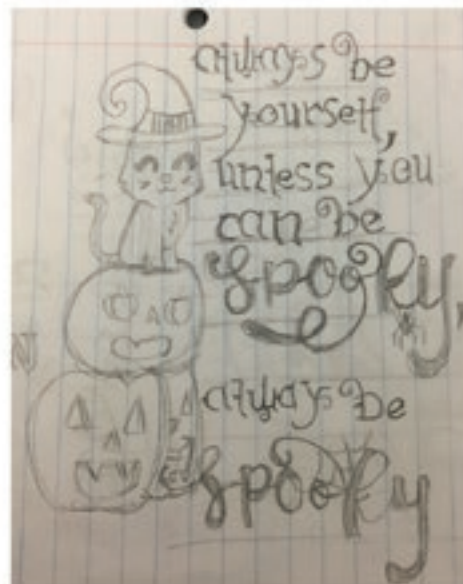
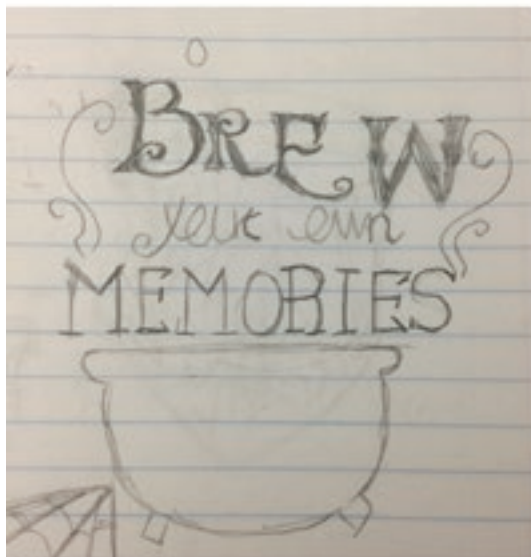
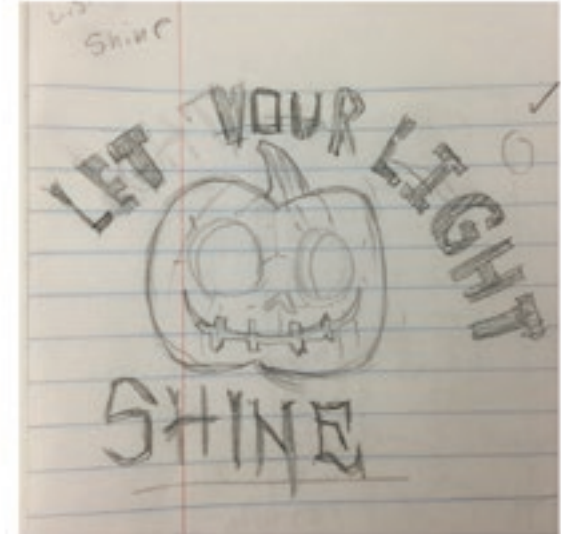
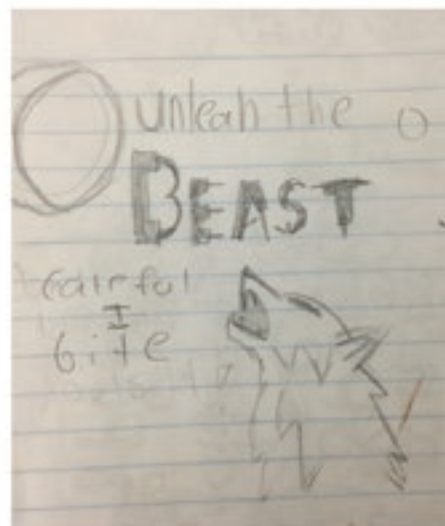
This project was a little challenging at first, I wanted to find a way to keep the Halloween spirit alive. So I had to narrow my focus and pick my audience and ask myself questions, like who am I selling too? What am using? Poster, social media post?

Another challenge was trying to design something for all genders and for young kids between the ages of 13 to 17. I didn't want my designs too scary but at the same time not too cute and tame, it was tricky finding a balance between them.





# Process work





# Enchanted Sweets bakery

## ~Branding/Logo/Brand Applications

Last but not least I had to create a bakery brand for an fictional client. They wanted to step up shop in Vancouver and wanted a fresh new brand, I chose to go a very different route, I wanted to do something very different something that you don't see in a every day corner of Vancouver.

I choose to go with a medieval fantasy theme for the shop and called it Enchanted Sweets.

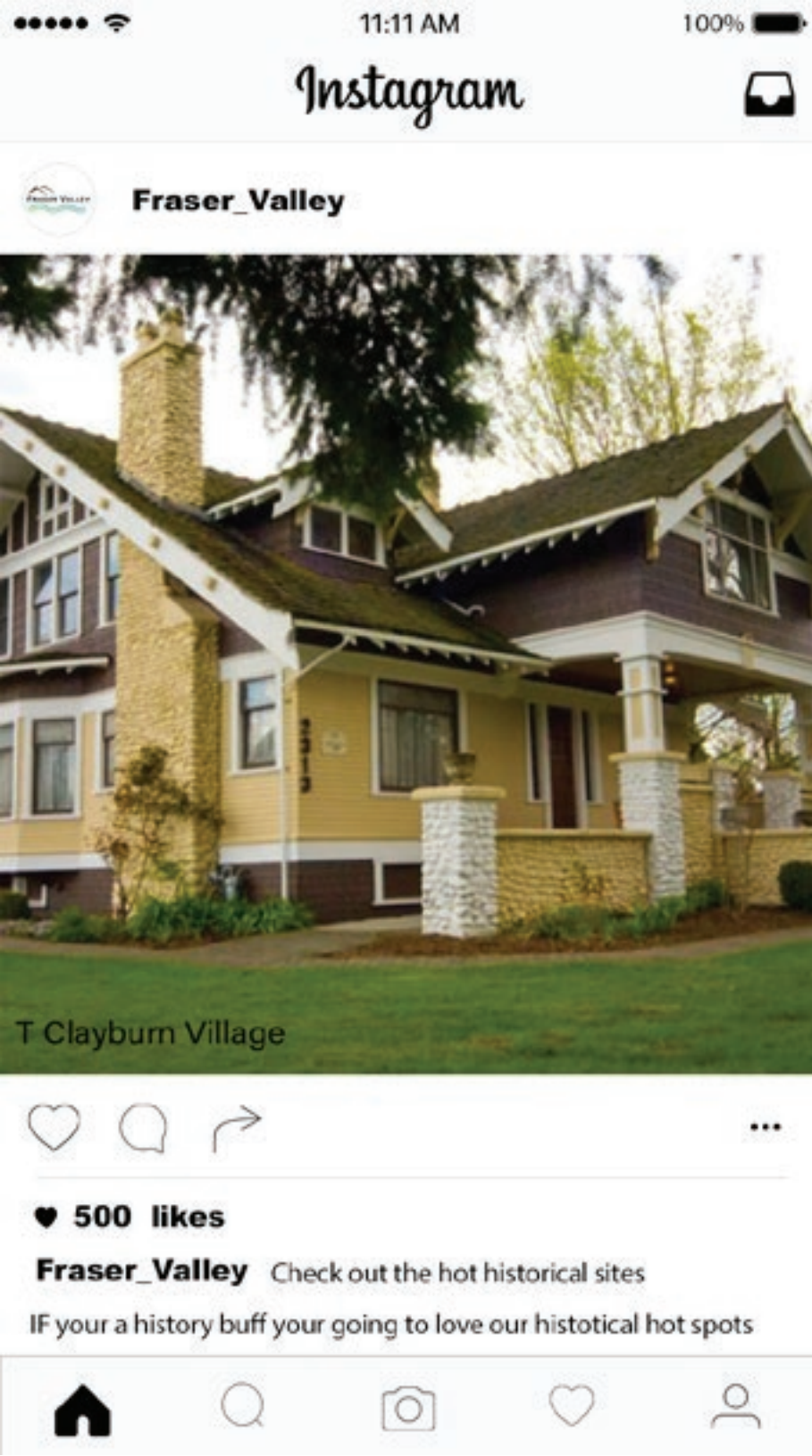


# Design challenge

The challenge here was to update the logo to something more professional, I found it hard as I liked the logo before and wasn't sure how I was going to make it look better.







# FRASER VALLEY

~Re-branding/logo/Brand Applications

The objective for this one was to create a new brand for the Fraser Valley inspired by the ILOVENY brand. Something that could bring people together and show their pride for their home valley.

## Design challenge

I wanted to focus on the history part of the Valley and trying to integrate into the brand was tricky.



Explore the History  
of one of the most  
beautiful Valley in  
Canada

#### Yale Historic Site

In 1848 the Hudson's Bay Company trading post, Yale grew with the influx of an estimated 30,000 gold miners during the gold rush of 1858. Yale became the main terminal for one of the largest stern wheeler routes in North America.

#### Othello Tunnels

Old train tunnels and bridges now turned walking trails. In the early 1900s the Canadian Pacific coast of BC with the Kootenays and it was determined the best option was a route through the Coquihalla Gorge. Today it's a great place to walk bike and even swim that followed the old railway.



More places to Visit



Gur Sikh Temple (Abbotsford)



Hells gate (Hope)

#### Fort Langley

A historic reconstruction of a former fur trade post of the Hudson's Bay Company. Rising from the Fraser River they mingled with California gold prospectors and bear First Nation interpreters tell century-old Tales.

#### Coquitlam

In 1934 Minnehaha Lodge was built as a country retreat for hunting by Lieutenant Governor Eric Hamber. It was donated to the Greater Vancouver Regional District (GVRD) by the provincial government in 1984. Its now beautiful hiking trails, perfect for a walk in good weather.



#### Trethewey House

Build in 1919 for B.C. Lumber Baron Joseph Ogle "Doc" Trethewey. The house the "arts and Crafts" style and is constructed using primarily local materials, making it distinct from other building of similar age within the city of Abbotsford.

#### T Clayburn Village

The village is located at the foot of Susan Mountain in Abbotsford, British Columbia and was designated for conservation as a Heritage Site in 1996. It was the "company town" in BC.



Contact Us



Locations

Abbotsford  
Hope  
Yale  
Fort Langley  
Coquitlam

Top Historical  
Places to Visit.





Thank you  
2018-2020