

ADRIANNA BLOXOM

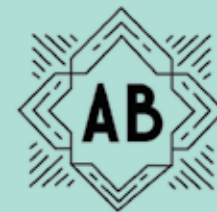
GRAPHIC DESIGNER

Specializes in branding, packaging, and typography.

Sardis Secondary School
Chilliwack, BC. June 2018

University of the Fraser Valley - Graphic and Digital Design Diploma
Mission, BC. April 2020

Skills in adobe programs including, photoshop, illustrator, and indesign,



Night Angel Clothing

Website design

Night Angel Clothing is a clothing brand established in 2019. I created this website design using wordpress, I am really happy with how it turned out, I find it is much more easier to navigate, I have included more mockups which I think is really powerful in convincing people to purchase items from the brand.

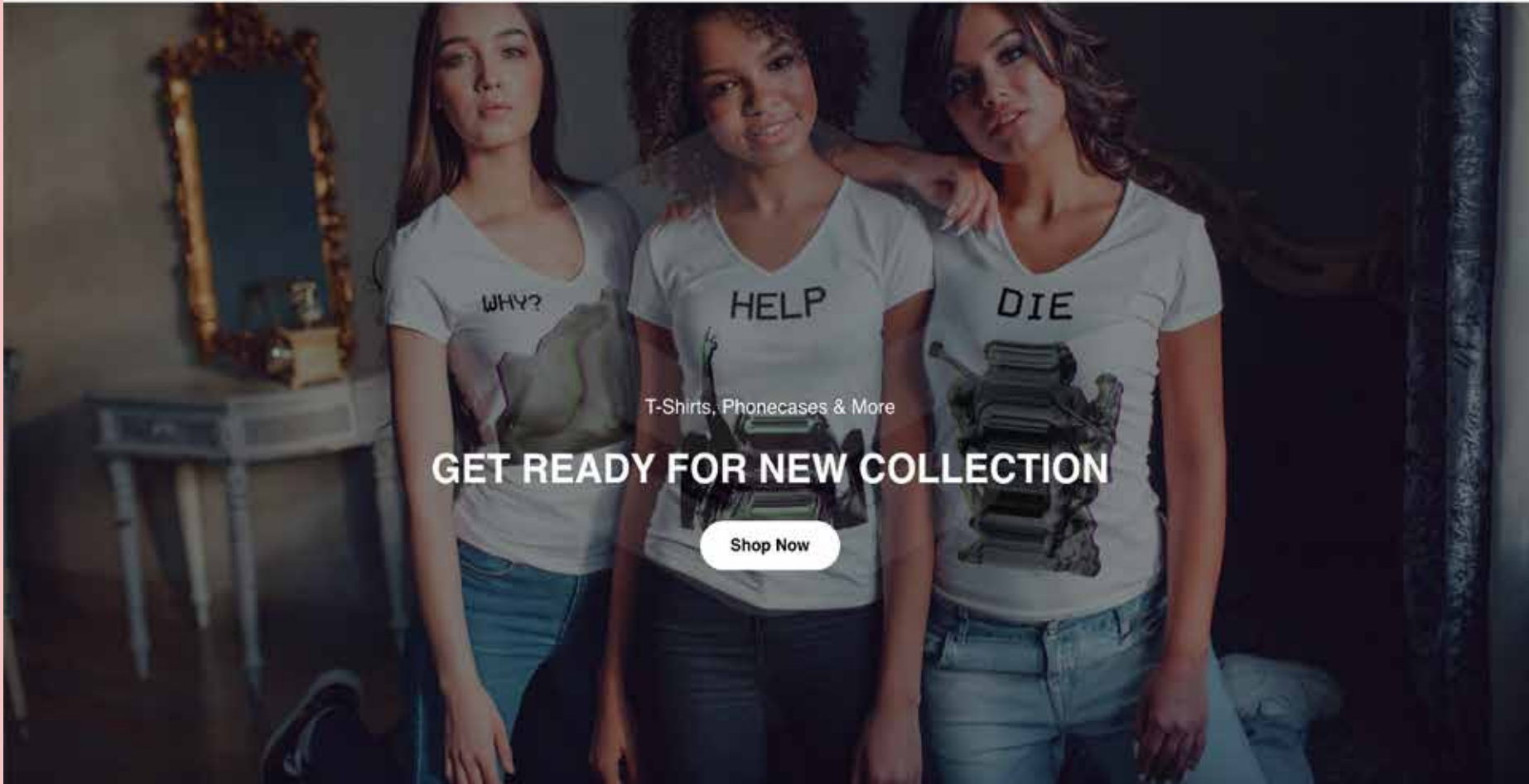
**NIGHT
ANGEL**



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- Sweaters
- Accessories

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SEND

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Ben & Jerry's Ice Cream Branding & Packaging

Ben & Jerry's ice cream is a international frozen deserts company, they have ice cream pints, ice cream bars, and ice cream sandwiches. I decided to create a pastel pink ice cream bar box,





Ben & Jerry's
Strawberry Cheesecake

4 STRAWBERRY CHEESECAKE BARS
Strawberry ice cream with strawberries and cheesecake bits in a dark chocolate coating.



Ben & Jerry's
Strawberry Cheesecake

A STRAWBERRY-CHEESE CAKE JAMmy
cheesecake with soft vanilla ice cream and
strawberry swirls.

Enjoy!

Fright Night

Poster design & Branding

Fright Nights is an event in Vancouver, BC, Canada at The PNE taking place in October on select nights. I created this dripping horror font using a medium size, hard brush in Adobe Illustrator. I did the fear of death, fear of spiders, and fear of being alone. I then put a red overlay effect to give it a more horror vibe with the red, black, and white.



play
land
At the PNE
Vancouver

F RIGHT NIGHT



You need some time alone.
-Autophobia

Tickets available at WWW.FRIGNIGHTS.CA

play
land
At the PNE
Vancouver

F RIGHT NIGHT

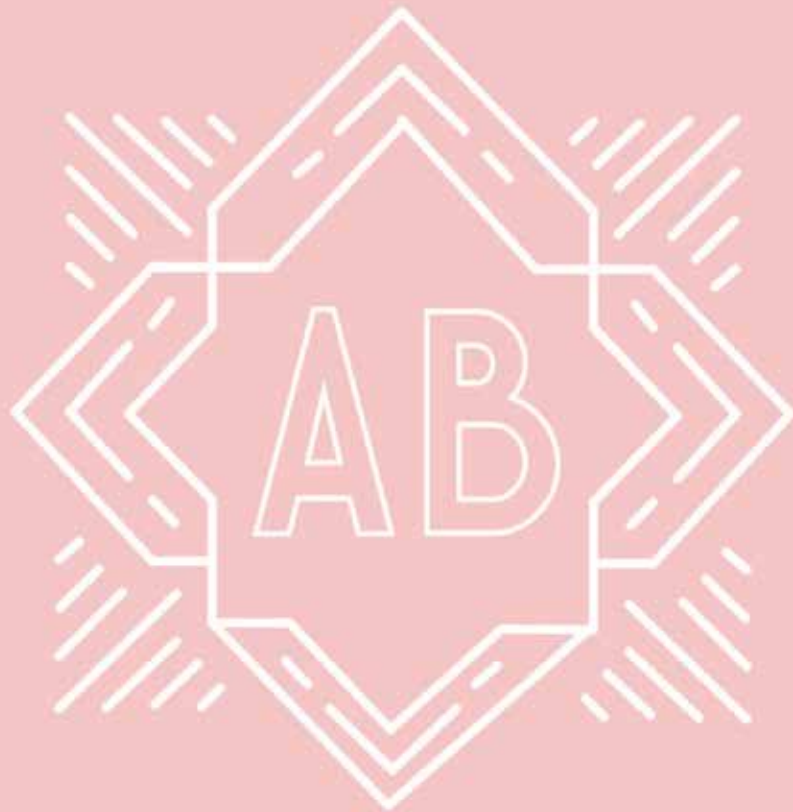
Wanna go for a crawl?
-Arachnophobia

Tickets available at WWW.FRIGHTNIGHTS.CA

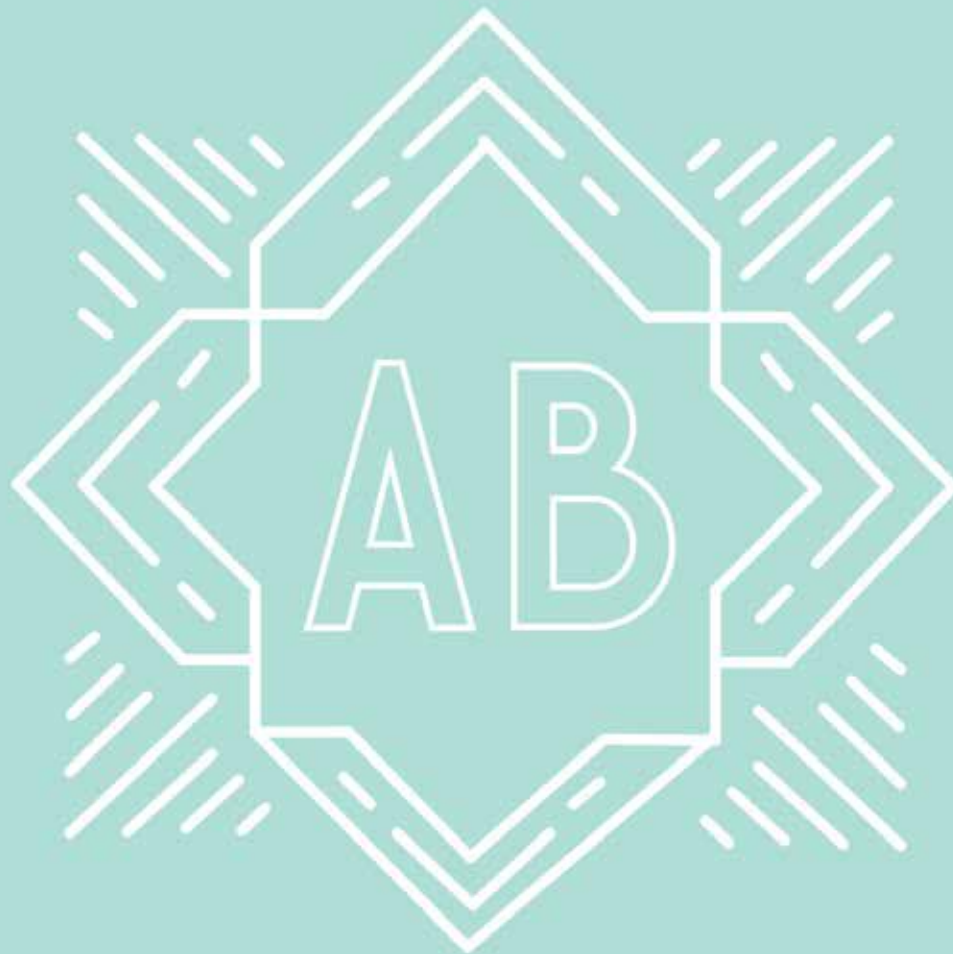
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Self-Branding

This is a self branding of myself to create an identity for me, I went with bright, fun colours because I find myself to be very open and out there in the world.



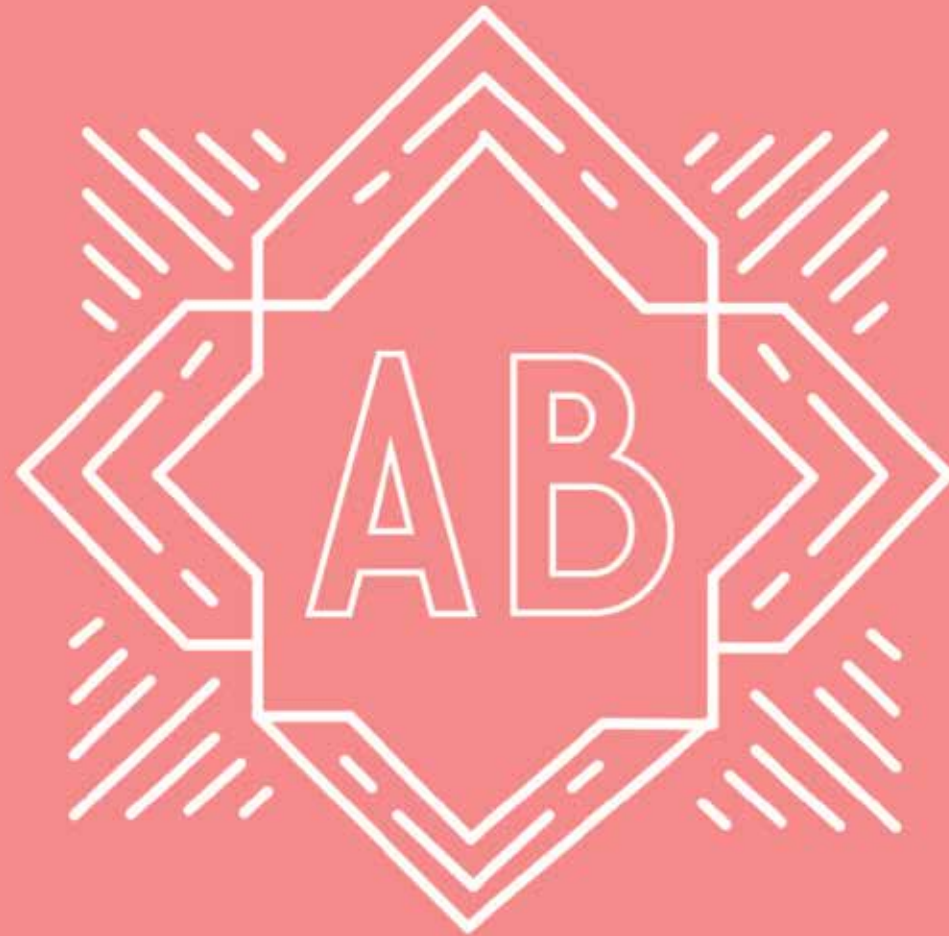
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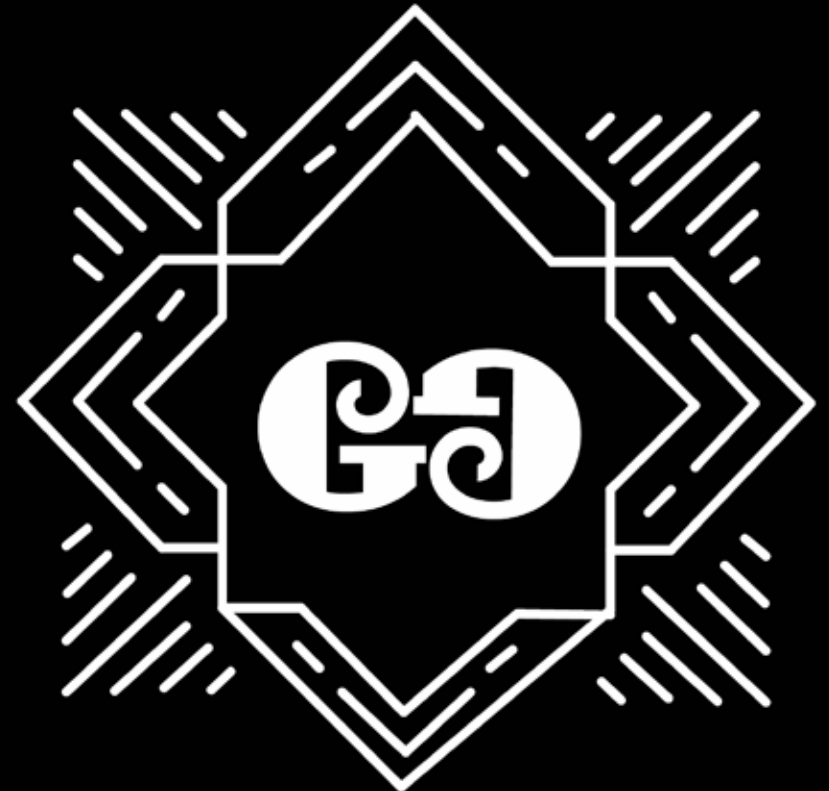
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Gucci Branding

This is a branding assignment created for a art history class, I took the modern GUCCI brand and made it a art deco style. I did take the second design to use it for my self branding, I was very happy with my project and was happy I was able to reuse it for my own design.



I'm Burnt Out Glitch Poster Design

"I'm Burnt Out" is a personal work of mine, I really enjoy glitch art and the VCR type vibe, I love the look of combining the two to create work like this.

|| PAUSED

I'M
BURNT
OUT

05/18/2016

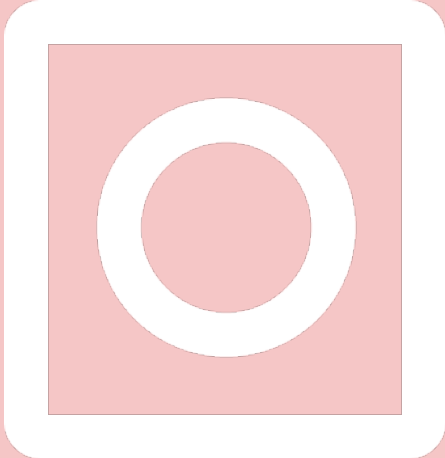
Orange Medusa Glitch

Poster Design

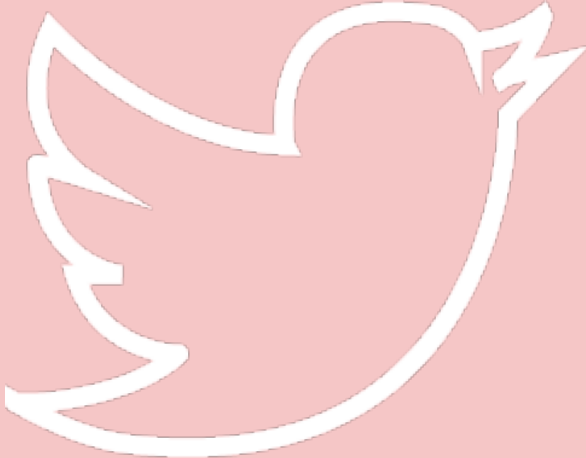
This is another personal work of mine that is the classical statue of Medusa. I created this in Adobe Photoshop. I did create this for my Night Angel Clothing brand, and I was pretty happy with the outcome of it.



Adriannabloxomdesigns



Adrianna_b123



Adriannab18

